

*Introducing...*

# Fahey Sales Online

## **Online Consignment Auctions**

An additional service offered through  
**Fahey Sales**  
Auctioneers & Appraisers

**Consign one item  
or a complete line.**

## Accepting Equipment of All Types:

- Heavy Equipment
- Construction
- Agricultural
  - tractors, tillage, planting, combines
  - grain handling
- Commercial Turf
- Landscape
- Trucks
  - semis, dump trucks, pickups
- Trailers
- Cars
- Recreational
  - RV's, ATV's, boats, snowmobiles
- Tools
- Industrial



We at **Fahey Sales** are excited to introduce an additional service available to our customers beginning in February 2009. Monthly online consignment auctions for your buying and selling needs. We have set aside and fenced an area at our consignment machinery lot located 6.5 miles west of New Prague, MN, on State Hwy 19, to display your equipment. Equipment and vehicles will receive the additional exposure to the thousands of buyers and sellers that already use our live auction services at the New Prague location.

Unlike other online auction services that only offer exposure to buyers that have to find the hosting auction company's website to bid, **Fahey Sales Online** will use the collective services of **ProxiBid**, exposing your items to the buyers of over 1300 auction companies throughout North America. Like our live auctions, each **Fahey Online** consignment auction will have its own extensive advertising campaign including electronic and direct mail, newsprint and radio and our aggressive search engine placement, including all of the leading auction and equipment search engine sites in the industry.

#### **Here's how it works:**

Auction staff will accept your consignments at the lot and host inspection times during predetermined dates. Online bidding will be open for bidders for approximately 2 weeks, during which time e-mail notifications will be sent along with placing your items on [www.faheysales.com](http://www.faheysales.com) as well as numerous other auction websites. Fahey Auctioneers will be responsible for collecting all funds and taxes (if any), and will be responsible for the transfer of all titles on licensed vehicles.

Consignors may consign one piece or several to the auction.

If you have items you would like to consign, or have questions, please do not hesitate to call or e-mail.

[hutch@faheysales.com](mailto:hutch@faheysales.com)

Lot phone: 952.873.6562 or 320.234.3510

# Call today to consign your items.

## **Timeline: Auction #7**

November 11-12, 2009, 2009

- Items may be delivered to the lot Wed.-Thurs. 9 a.m. to 3 p.m.

**Tuesday, November 17, 2009**

- Online Bidding opens

November 24-25, 2009

- Inspection hours: 9:00 a.m.-3:00 p.m.
- Items located at: Fahey Sales Consignment Lot, 8826 West 280th Street, New Prague, MN

**Monday, November 30, 2009**

- Online Bidding closes

Wednesday, December 2, 2009

Deadline for removing items from the auction site. Lot hours: Tues-Wed, Dec. 1-2 from 9 a.m.-3 p.m.

**Online catalog for Auction #7 coming soon.**

# Common Questions & Answers

## **Do I have to be an equipment dealer to consign?**

No. If you have equipment you would like to sell that you use in your day to day business, this service is available to you.

## **Can I consign equipment other than the brand that my company sells?**

Yes. If you have products from other manufacturers which you have taken in on trade or used for research and development, this auction is an excellent opportunity to sell such items.

## **Will the buyers know where the equipment is being consigned from?**

No. Individual sellers names will not be disclosed unless requested by the sellers.

## **Do I have to warranty what I sell?**

No. Everything sells as is, where is, however, it is always a good idea to disclose known defects.

## **Can I sell a titled vehicle at this auction without being a dealer?**

Yes. Fahey Sales holds a Minnesota Auction Auto Dealers license and is fully bonded to transfer titles on motor vehicles onsite.

## **Do I have to haul all items I want to sell to the Consignment Lot?**

No. If it is not cost effective to bring an item to the auction site due to its size and weight, or if you are selling a large volume of items, an online auction can be held at your site. These items will have to be made available for inspection at the sellers site at a designated time. The buyer will be responsible for removal of the item from the sellers site after the auction closes.

## **If I consign an item to the auction and have it advertised, can I change my mind or sell it prior to the auction?**

Yes. However, items may not be withdrawn from the auction after they arrive on the auction site or after the first public inspection time advertised for items that are not going to be moved to the auction site. Items are subject to prior sale and may be omitted, however, we ask, if possible, items that are omitted be replaced with similar items to help maintain the integrity of the auction.

## **As a seller how soon do I get paid after the auction?**

Proceeds checks will be mailed no later than the 4th business day following the close of the auction.

## **Who is responsible for removing items from the auction site?**

The buyers will be responsible for all rigging and trucking fees after the auction.

## **How soon do I need to submit my items for advertising?**

The sooner, the better! A list of items and photos will be placed on our website and search engines as soon as they are received. Advertising is free to the seller (in most cases). Consign early to take advantage of free advertising and maximum exposure. **E-mail your photos and equipment information today!**

Bid online before or during the live auction!

Visit: [www.proxibid.com/fahey](http://www.proxibid.com/fahey)

**proxibid**



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